

MORE THAN A LANDLORD

Low-Cost & No-Cost Resident Opportunity Idea Bank

Practical ideas to adapt—not a one-size-fits-all program list

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Employment & Career

Employer coffee hour
Resume review clinic with workforce partner
Mock interview day
Career closet / professional clothing exchange
Trade career demonstration
Resident job leads text/email bulletin
Career shadow day
Resident skills inventory
Local employer hiring table in lobby/community room
Alumni resident career panel

Financial Capability

Bank/credit-union office hours
Credit education workshop
Savings challenge
Tax preparation referral day
Benefits-to-work planning referral
Budget meal challenge
First-time homebuyer information session
Identity theft/scam awareness session
Resident financial goals board (voluntary/anonymized)
Financial resource directory

Youth & Families

Homework hour

Reading buddy program

Career day

Youth leadership council

College/trade-school information night

Parent resource exchange

School-supply swap

Family game night with resource stations

Youth community-service project

Summer opportunity bulletin

Digital Opportunity

Device help desk with volunteers

Smartphone basics session

Online job application lab

Email/resume basics

Cyber-safety workshop

Telehealth navigation session

Library card/digital resources drive

Resident tech mentor program

Affordable internet resource guide

AI basics for job seekers

Community & Leadership

Resident ambassador program

Welcome team for new residents

Skill-share night

Resident-led workshop

Community cleanup

Walking club

Community garden

Talent showcase

Volunteer recognition

Resident idea-of-the-month

Seniors & Connection

Coffee and conversation

Phone buddy program

Technology tutoring

Benefits/resource navigation day

Walking/wellness group

Intergenerational storytelling

Fraud prevention session

Resident birthday/recognition board

Library/mobile library partnership

Senior volunteer corps

Entrepreneurship & Assets

Resident business directory

Small-business showcase

Entrepreneur Q&A with local owner

Library small-business resource tour

Vendor-readiness basics

Financial recordkeeping basics

Craft/market day where permitted

Mentor matching

Business-plan basics

Local procurement information session

The \$500 Challenge

Choose one resident need. Design an initiative for \$500 or less. Identify: the outcome, intended residents, one partner, one communication method, and one measure of success.